

## Clever Little Bag



*Source: Puma*

Every time you buy a pair of shoes, you also get a brand new cardboard box and a plastic bag. And when you get home these are often thrown in the bin. Some companies are rethinking the way they package their products. Less packaging means fewer resources mined from the ground, less water and less energy. For example, replacing cardboard and plastic packaging with a reusable bag, protects your shoes from the factory to your home. This saves tonnes of plastic and cardboard being made and sent to landfill sites.